



Maple Festival Sponsorship and Advertising Opportunities

Deadline for sponsoring is April 1st, 2025

Geauga County Maple Festival
PO Box 124 Chardon OH 44024
(440) 332-7055
www.maplefestival.com

As the oldest maple festival in the United States, the Geauga County Maple Festival commemorates the production of pure maple syrup in Geauga County and Northeast Ohio. The Maple Festival brings over 60,000 guests to Chardon Square during the Festival weekend from surrounding counties. Our Board is hard at work preparing for the fun-filled, family-oriented annual community event! The Maple Festival Board's goal is to partner with you to promote and market your business to the fullest extent!

As an independent, all volunteer non-profit organization, the Festival needs the support of the area business community to ensure its continued success. The sponsor dollars help offset costs and allows us to provide many free events for the public. We invite you to join us in this great event as a sponsor. **There are several levels of sponsorship.** Enclosed is a list of sponsorship opportunities in which your business can invest. In exchange, you will receive significant name exposure that will help market and promote your business in the area. You will also receive the benefit of knowing you have done something outstanding in helping to continue the tradition of the Geauga County Maple Festival. 🍁

The following pages describe the Advertising packages Festival Sponsors receive as our way of saying THANK YOU for your generous support. Please contact Leah Gongola (440-313-8636) or Rachael Tvergyak or Krysta Tvergyak if you have any questions after reviewing this packet: Email sponsorship@maplefestival.com

How to Sponsor:

- **Step 1** (Due by April 1st): Complete the online Sponsorship Form. [Maple Festival Sponsorship Advertising Opportunities](#)
- **Step 2** (Due by April 1st): Email a High Resolution PNG or JPEG Logo for your business to sponsorship@maplefestival.com
- **Step 3** (Due by April 5th): Send a check to P.O. Box 124. Checks should be made out to "Gauga County Maple Festival" with your type of Sponsorship specified in the memo. All payments should be post-marked by April 5th in order to qualify for a Sponsorship.
 - Please email sponsorship@maplefestival.com for online Payment Options.

Thank you for your time, interest, and support of the Geauga County Maple Festival. We look forward to yet another outstanding year for the oldest Festival in Ohio!



Geauga County Maple Festival- Sponsorship Opportunities

All funds raised through sponsoring are used to cover expenses for that event.

Platinum Sponsors - \$5,000

Up to 5 Businesses:

- Exhibit space and signage on Main Tent
- Business Logo on Maple Festival Website Home Page
- Website - Sponsor page with link from festival website to yours
- Maple Festival Booklet Special Edition Front Cover
- Parade Official Sponsor Magnet
- Spot in Saturday and Sunday Parade
- Business listing in Thank You Page in Good News

Golden Sponsors - \$3,500

- Center Stage signage at the festival on Main Stage
- Business Logo on Maple Festival Website Home Page
- Website - Sponsor page with link from festival website to yours
- Maple Festival Booklet Special Edition Front Cover
- Spot in Saturday and Sunday Parade
- Business listing in Thank You Page in Good News

Parade Sponsor - \$3,000

Exclusive to 1 Business:

The parades are held both Saturday and Sunday afternoon. We get a very large crowd of people who love to see the hour plus parade. As a parade sponsor you will be showcased in the front of the parade behind the fire trucks.

- Parade Official Sponsor Magnet
- Signage at the festival
- Front of the Parade Saturday and Sunday of the Festival
- Business Logo on Maple Festival Website Home Page
- Website - Sponsor page with link from festival website to yours
- Maple Festival Booklet Special Edition Front Cover
- Spot in Saturday and Sunday Parade
- Business listing in Thank You Page in Good News



Queen Pageant \$1,500

This event is held before the festival. High school girls from all over Geauga County participate and compete.

- Custom sponsor banners at Queen Pageant, on Main Stage and on Royal Float
- Spot in Saturday and Sunday Parade
- Company name on the Queen and Court's sashes
- Business Logo on Maple Festival Website Home Page
- Website - Sponsor page with link from festival website to yours
- Spot in Saturday and Sunday Parade
- Business listing in Thank You Page in Good News

Shuttle Sponsors \$2,000

- Business Logo on Maple Festival Website Home Page
- Website - Sponsor page with link from festival website to yours
- Spot in Saturday and Sunday Parade
- Business listing in Thank You Page in Good News
- Signage at the event and on the Bus
- Runs every 15 minutes on Saturday and Sunday

Amber Sponsors \$1,000

- Exhibit space and signage at festival on bleachers or bottom of stage
- Business Logo on Maple Festival Website Home Page
- Website - Sponsor page with link from festival website to yours
- Spot in Saturday and Sunday Parade
- Business listing in Thank You Page in Good News

Grade A Sponsors \$500

- Signage at festival
- Business logo on Tug of war or Sap Run T-Shirts [your choice]
- Website - Sponsor page with link from festival website to yours
- Spot in Saturday and Sunday Parade
- Business listing in Thank You Page in Good News



Maple Patrons \$250

- Website - Sponsor page with link from festival website to yours
- Business listing in Thank You Page in Good News

Website Sponsors

Be seen by thousands of people who visit our web site for festival information.

- Per Year \$600
- Six Months \$325